



Quilters Unlimited

SPONSORSHIP AGREEMENT

for the August 31 – September 2, 2024 Quilt Show
at the North Florida Fairgrounds, 441 Paul Russell Road, Tallahassee:



In support of the arts and the purposes of the Quilt Show, the Sponsor

Name of the Sponsoring Individual(s) or Organization *as it should appear in the list of sponsors*

agrees to provide:

1. The sponsorship fee for their chosen level by July 1, 2024
2. Their preferred link to their website or social media (if sponsoring at a level higher than bronze) by July 1, 2024
3. Graphics for Platinum, Gold, and Silver sponsors should be emailed by July 1, 2024 to showinfo@quilttallahassee.com. The graphic should be an image, such as .jpeg, or .png. Graphics should be formatted according to the sizes shown in the description for each sponsorship level.
4. A Platinum-level Sponsor's business logo should be emailed to showinfo@quilttallahassee.com for inclusion in the poster by July 1, 2024.

Quilters Unlimited will begin including your sponsorship online as soon as the agreement and fee are received. Earlier is better!

In grateful acknowledgement of that sponsorship, Quilters Unlimited agrees to:

1. Include the sponsor's name(s), graphic, and preferred link in the Quilt Show visitors' daily printed program, in advertising, and on Quilters Unlimited's website and its social media, as outlined for each sponsorship level in the chart below;
2. Provide free entry tickets to sponsors according to their sponsorship level;
3. Publicly acknowledge the sponsorship at the opening reception for the Quilt Show.

Sponsorship checks should be made out to Quilters Unlimited.

This signed agreement and the check should be given to a QU member or mailed to:

Quilters Unlimited
Attn: Quilt Show
P.O. Box 12181
Tallahassee, Florida 32317

Quilters Unlimited is a 501(c)4 organization with educational and philanthropic purposes, but it is not a charity eligible for tax deductions.

Understanding that the expenses for the Quilt Show are incurred before it takes place, the Sponsor agrees that the sponsorship fee is nonrefundable, even in the event that the show is cancelled due to circumstances beyond the control of Quilters Unlimited, such as a hurricane or closure of the North Florida Fairgrounds for another reason.

PLATINUM \$1,200

- Poster at the Welcome Table with your logo
- Half-page ad in our daily printed program (5" wide by 4" tall)
- Link to your website or social-media in Sponsor listings online
- Inclusion in all lists of sponsors in printed material, on our website, and on social media.
- 4 Free Admissions to the show

GOLD \$600

- Quarter-page ad in our daily printed program (2¼" wide by 4" tall)
- Link to your website or social-media in Sponsor listings online
- Inclusion in all lists of sponsors in printed material, on our website, and on social media.
- 2 Free Admissions to the show

SILVER \$300

- Business-card size ad in our daily printed program (3½" wide by 2" tall)
- Link to your website or social-media in Sponsor listings online
- Inclusion in all lists of sponsors in printed material, on our website, and on social media.
- 1 Free Admission to the show

BRONZE \$100

- Inclusion in all lists of sponsors in printed material, on our website, and on social media.
- 1 Free Admission to the show

SPONSOR INFORMATION

Individual Sponsor Name(s): _____

Organization Name: _____

Contact Name: _____

Email: _____

Phone: _____

Address: _____

QUILTERS UNLIMITED CONTACT INFORMATION

Sponsor Coordinator
Susan Thomson
sstflorida@yahoo.com
941-773-1595

Quilt Show Coordinator
Sue Isaac
showinfo@quilttallahassee.com
850-848-9078

On behalf of myself or my organization, I accept the terms of this agreement.

(Signature)

(Date)

On behalf of Quilters Unlimited, I acknowledge receipt of the sponsorship fee.

(Signature)

(Date)